

## **Greater Trail Minor Hockey Apparel Guidelines**

Players are not required to purchase apparel. However, teams that encourage players to purchase apparel must do so within the guidelines described therein. Players can continue to wear apparel purchased in prior years.

The following benefits are expected from these guidelines:

- Lower cost to parents: items can be re-used from year to year or passed down to siblings; bulk purchase for track suits results in an additional discount of about 10% over order placed by individual teams.
- Delays are minimized: models, costs and suppliers are updated before the start of the season.
- Less time invested by team managers in coordinating: samples are pre-arranged with selected suppliers ahead of the season and available for fitting at a central location.
- Uniform look for GTMHA.

### **Apparel**

The only approved track pants and jackets are the Bauer models shown in Appendix 1. Advantages of this model include:

- Consistency with gear selected by most Rep teams in the last few years.
- Jacket available in three weights: teams have the flexibility to order a mix of weights.
- Model does not change frequently; when model changes, the look remains similar allowing for a mix-and-match of models in transition years.

Suggested models and suppliers of dryland t-shirts and hoodies are listed in Appendix 2.

### **Approved suppliers**

GTMHA's exclusive supplier for track pants and jackets team apparel is Gerick Cycles in Trail. Teams may not purchase these items from any other source. See Appendix 1 for a price list.

Team managers will coordinate the selection of gear for the team and be provided with fitting instructions. Parents are welcome to purchase matching apparel if they wish. The Bauer track suits are available for fitting at Gerick's and players planning to purchase them can order them from Gerick's starting in August.

### **Approved colours**

The approved colours of GTMHA are white, orange, black and grey. Jackets and track pants must be black. Other team gear may be purchased in any of the approved GTMHA colours: a uniform color within one team is suggested.

### **Prints and embroidery**

The following is suggested for GTMHA jackets and pants:

- Embroidery on jackets:
  - GTMHA logo on front left chest; logo diameter of 6 cm
  - Optional surname on upper back of jacket: capital letters, white, 1 cm height.
- Embroidery on pants:
  - Optional player number on left thigh: white, 2 cm height.

## Approved logos

The only approved logo is “Greater Trail Minor Hockey” (Figure 1). Colour substitution is not allowed. Because the intent of this policy is to lower costs to parents, the use of division-specific logos (i.e. “Greater Trail Bantam Rep”) is no longer allowed.



Figure 1. Approved GTMHA logo

Logos are to be used with a white outside border (Figure 2). “Rep” can be added in white under the logo (Figure 3). Division information is not recommended. Atom A is a house team: Atom A team will not use “Rep” designation.



YES

Figure 2. Approved use of border for GTMHA logo



NO



Figure 3. Approved use of “Rep” for GTMHA logo

## Sponsor names and logos

The use of sponsor name and logos are not allowed on team jackets as these would detract from the intent to provide apparel that is identical from year to year.

## Cost information

Cost information in the appendices is approximate, before taxes. Prices are subject to change at any time: please check with the supplier before placing an order.

## Contact info

Gerick – Erik Laithwaite, 250-364-1661

Prostock – Mike Butschler, 800-692-8676, mikeb@prostock.ca

Van Hellefont – Sarah, 250-693-2326, vhsporte@shaw.ca